



## **Autodesk Completes Acquisition of Opticore AB**

Visualisation Technology Strengthens Digital Prototyping Solution for the Automotive and Consumer Product Design Industries

**21 August 2007** — Autodesk has announced that it has completed the acquisition of technology and product assets of Opticore, a wholly-owned subsidiary of Design Communication, based in Gothenburg, Sweden. On June 18, 2007, Autodesk announced an agreement to purchase the assets of Opticore, a premier software provider of advanced technology used to produce highly interactive and realistic 3D digital product visualisations and presentations. The acquisition delivers upon the Company's strategy to drive mass adoption of 3D among customers in key industries such as automotive and consumer products, by continually enhancing the depth and breadth of its Digital Prototyping solutions. Terms of the transaction were not disclosed.

Autodesk plans to invest in the continued development and support of Opticore technology. By adding Opticore's deep visualisation expertise and technology to the Company's strong solutions set, Autodesk will be able to deliver a more comprehensive and powerful design visualisation offering through the Autodesk Showcase and Opticore product lines. Autodesk Showcase offers outstanding ease of use and dramatically simplifies the process of preparing data and scenes for design presentations and reviews. Opticore products offer high-end visualisation capabilities, Real-time Raytracing along with diverse environments and materials. With both product lines, Autodesk is able to offer the industry's most compelling visualisation solution available today as well as a scalable solution that anticipates the needs of a designer or modeller through to the high-end requirements of a visualisation specialist.

"We are pleased to welcome the world-class Opticore team and add their high-end visualisation technology to our already advanced solutions," says Robert "Buzz" Kross, senior vice president of Autodesk Manufacturing Solutions. "Autodesk is committed to providing the industry's most complete Digital Prototyping solution that allows our customers to experience superior business results by reducing the need for physical prototypes, shortening development cycles and increasing communications between their designers, managers and customers."

World-class companies who use Opticore technology include major automotive manufacturers around the world as well as large manufacturers. Automotive clients include: AUDI AG, Ford Motor Company (with the brands Ford, Volvo, Jaguar, Land Rover), Hyundai, KIA, FAW, Brilliance Auto, Tata Motor, Mahindra & Mahindra, Bajaj Auto, Honda, Nissan and Mitsubishi. Consumer product and transportation customers include: Canon Inc, Philips Consumer, Nokia Mobile, Electrolux and Bombardier Trains. Almost 50 companies throughout Asia including all major automotive manufacturers in Japan also use Opticore technology.

For customers or prospects seeking more information, please email [opticoresupport@autodesk.com](mailto:opticoresupport@autodesk.com) or visit [www.autodesk.com/press](http://www.autodesk.com/press).

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### **Safe Harbor Statement**

This press release contains forward-looking statements that involve risks and uncertainties, including statements regarding the impact of the acquisition on Autodesk's earnings, product offerings and the performance of its business. Factors that could cause actual results to differ materially include the following: difficulties encountered in integrating merged businesses; whether certain market segments grow as anticipated; the competitive environment in the software industry and competitive responses to the acquisition; and whether the companies can successfully develop new products or modify existing products and the degree to which these gain market acceptance.

Further information on potential factors that could affect the financial results of Autodesk are included in the company's reports on Form 10-K for the year ended January 31, 2007, and Form 10-Q for the quarter ended April 30, 2007 which are on file with the Securities and Exchange Commission.

### **About Autodesk**

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualise, simulate and analyse real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit [www.autodesk.co.uk](http://www.autodesk.co.uk)